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Name: Hayden James Round

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An enthusiastic, hard-working individual who has an eye for being creative and a passion for graphic design. Extensive knowledge of print and web design, developing brands and corporate identities, packaging, advertising and editorial design. I work well with Adobe Photoshop, Illustrator, InDesign, Animate and Dreamweaver. With further training opportunities, I hope to further my knowledge with new software available. I have been lucky to have a varied career in graphic design and have been able to develop my skills further. I now feel a new challenge is needed in order to further my prospects.



EDUCATION

HIGHER EDUCATION:

University of Wolverhampton (2008 - 2010)

University of Wolverhampton (1999 - 2002) BA in Graphic Communications (2:1)

MA in Design for Advertising (pass)

FURTHER EDUCATION:

New College (2007 - 2008) City & Guilds in Web Development New College (2006 - 2007) City & Guilds in Web Design (awarded distinction)

(awarded distinction)

SECONDARY EDUCATION:

Dudley College (1997 - 1999) GNVQ (advanced) in Art & Design (awarded merit)

Ellowes Hall Secondary school (1992 - 1997) Seven GCSE's awarded



EMPLOYMENT

THE UNIFORM ROOM

October 2021 - Present

GOODWILL TROPHY COMPANY

February 2019 - Present

Role / Responsibilities

Manage and create all social media.

Design promotional material consistent with the brand.

Role / Responsibilities

Design and create new trophy concepts.

Manage and design upcoming yearly brochure.

THINK CREATIVE STUDIO **DESIGN & MARKETING**

April 2015 – February 2019

Role / Responsibilities

- Concept art-worker and develop designs through to production.
- Manage own workload on a more senior level whilst under supervision from management if required.
- Liaise with colleagues to ensure workload if shared.
- Work to strict deadlines.
- Communicates directly with companies to ensure design/web work is completed to their own guidelines and specification.

NUTCRACKER DESIGN & MARKETING

Oct 2014 - April 2015

Role / Responsibilities

- Creative concept art-worker and developer for corporate identities branding and re-branding.
- Responsibilities include managing the day to day Print & Digital projects on behalf of clients.

APPROACH DESIGN & MEDIA GROUP LIMITED

Oct 2011 - Oct 2014

Role / Responsibilities

- Creatively design and develop corporate identities by producing unique branding: logo's, brochures, leaflets, business-cards and packaging for Print. Digitally design identities for websites, user interface and applications.
- Responsibilities include managing assigned projects, editing, developing and maintaining a variety of print, web and user interface design on behalf of our clients.

JS DISTRIBUTION OPERATIONS & ADMINISTRATIONS

Sept 2003 - Oct 2011

Role / Responsibilities

- Main duties include general operations, processing & cross referencing the stock maintenance
- Maintaining continued contact with haulers, booking scheduling times and assisting the delivery process and productivity of the company.



DESIGN JAZZ LTDDESIGN & MEDIA

Sept 2009 - December 2010

Role / Responsibilities

- During my MA degree studies I have been working for 'design jazz Itd' Graphic Design Studio in Bridgnorth on a part-time bases, gaining vital experience in a professional environment.
- Keeping to strict deadlines I have produced designs for numerous clients including web-design, brochure design, newsletters, business-cards and logo designs.

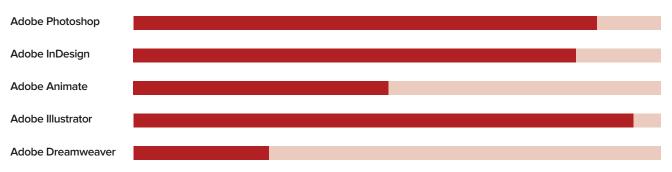


PERSONAL ACHIEVEMENTS

- Produced packaging design from concept stages through to the end product for major brands including Sing to the world, Nivea, Sanofi and New York Bakery Co.
- Graduating at the Grand Theatre, Wolverhampton with a 2.1 at degree level.
- Submitting the best of my work at the University of Wolverhampton end of year BA exhibition and more recently at the MA exhibition.
- Producing freelance materials for publication and the launching of clients web sites.



PERSONAL SKILLS





INTERESTS

Having a passion for art and design, In my spare time I enjoy creating illustration designs traditionally with pen and paper but also more modern techniques using procreate on a tablet. Recently I have gained knowledge and experience with 3d modelling software and invested in 3d machines to print my designs.



References will be made available on request.