



HAYDEN ROUND

GRAPHIC DESIGNER

www.haydenrounddesign.com



facebook.com/haydenround



PROFILE

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An enthusiastic, hard-working individual who has an eye for being creative and a passion for graphic design. Extensive knowledge of print and web design, developing brands and corporate identities, packaging, advertising and editorial design. I work well with Adobe Photoshop, Illustrator, InDesign, Animate and Dreamweaver. With further training opportunities, I hope to further my knowledge with new software available. I have been lucky to have a varied career in graphic design and have been able to develop my skills further. I now feel a new challenge is needed in order to further my prospects.



EDUCATION

HIGHER EDUCATION:

University of Wolverhampton (2008 - 2010)
MA in Design for Advertising (pass)

University of Wolverhampton (1999 - 2002)
BA in Graphic Communications (2:1)

FURTHER EDUCATION:

New College (2007 - 2008)
**City & Guilds in Web Development
(awarded distinction)**

New College (2006 - 2007)
**City & Guilds in Web Design
(awarded distinction)**

SECONDARY EDUCATION:

Dudley College (1997 - 1999)
**GNVQ (advanced) in Art & Design
(awarded merit)**

Ellowes Hall Secondary school (1992 - 1997)
Seven GCSE's awarded



EMPLOYMENT

THE UNIFORM ROOM
October 2021 - Present

Role / Responsibilities

- Manage and create all social media.
- Design promotional material consistent with the brand.

GOODWILL TROPHY COMPANY
February 2019 - Present

Role / Responsibilities

- Design and create new trophy concepts.
- Manage and design upcoming yearly brochure.

THINK CREATIVE STUDIO
DESIGN & MARKETING
April 2015 – February 2019

Role / Responsibilities

- Concept art-worker and develop designs through to production.
- Manage own workload on a more senior level whilst under supervision from management if required.
- Liaise with colleagues to ensure workload if shared.
- Work to strict deadlines.
- Communicates directly with companies to ensure design/web work is completed to their own guidelines and specification.

NUTCRACKER
DESIGN & MARKETING
Oct 2014 – April 2015

Role / Responsibilities

- Creative concept art-worker and developer for corporate identities branding and re-branding.
- Responsibilities include managing the day to day Print & Digital projects on behalf of clients.

APPROACH
DESIGN & MEDIA
GROUP LIMITED
Oct 2011 – Oct 2014

Role / Responsibilities

- Creatively design and develop corporate identities by producing unique branding: logo's, brochures, leaflets, business-cards and packaging for Print. Digitally design identities for websites, user interface and applications.
- Responsibilities include managing assigned projects, editing, developing and maintaining a variety of print, web and user interface design on behalf of our clients.

JS DISTRIBUTION
OPERATIONS &
ADMINISTRATIONS
Sept 2003 – Oct 2011

Role / Responsibilities

- Main duties include general operations, processing & cross referencing the stock maintenance system.
- Maintaining continued contact with haulers, booking scheduling times and assisting the delivery process and productivity of the company.



WORK EXPERIENCE/ FREELANCE

DESIGN JAZZ LTD
DESIGN & MEDIA

Sept 2009 – December 2010

Role / Responsibilities

- During my MA degree studies I have been working for 'design jazz ltd' Graphic Design Studio in Bridgnorth on a part-time bases, gaining vital experience in a professional environment.
- Keeping to strict deadlines I have produced designs for numerous clients including web-design, brochure design, newsletters, business-cards and logo designs.



PERSONAL ACHIEVEMENTS

- Produced packaging design from concept stages through to the end product for major brands including Sing to the world, Nivea, Sanofi and New York Bakery Co.
- Graduating at the Grand Theatre, Wolverhampton with a 2.1 at degree level.
- Submitting the best of my work at the University of Wolverhampton end of year BA exhibition and more recently at the MA exhibition.
- Producing freelance materials for publication and the launching of clients web sites.



PERSONAL SKILLS

Adobe Photoshop



Adobe InDesign



Adobe Animate



Adobe Illustrator



Adobe Dreamweaver



INTERESTS

Having a passion for art and design, In my spare time I enjoy creating illustration designs traditionally with pen and paper but also more modern techniques using procreate on a tablet. Recently I have gained knowledge and experience with 3d modelling software and invested in 3d machines to print my designs.



REFERENCES

References will be made available on request.